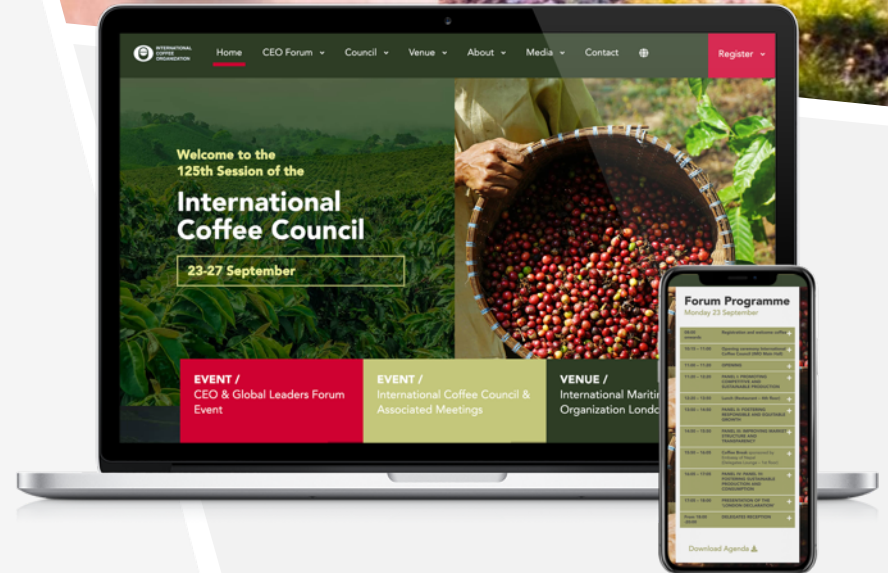
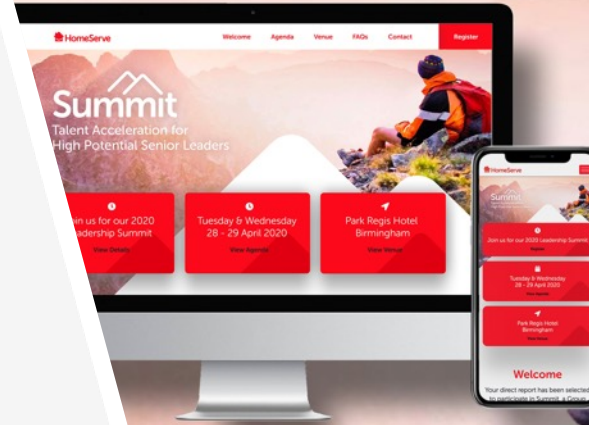


EVENT WEBSITE

Our event websites can deliver much more than attendee registration.

As a registration tool it can save a great deal of time. As a communications hub it can extend the life of the event and engage the audience in the virtual event arena. They are also designed to behave as an app – so perfect for mobile devices.

A well designed and constructed website can help build participant interest, excitement and engagement prior to the event. Interaction through the site is a key advantage – through surveys, feedback, questionnaires, blogs and external links to useful information.



EVENT WEBSITE

Host all the information for your guests in one place.

We offer a fully customised and branded event website with the following pages:

- Home Page & Welcome Note
- Attendee Registration
- Event Programme
- Venue Information
- Speaker Biographies
- FAQs
- Contact Information

MOBILE FRIENDLY
Access anywhere, anytime, including on your event*



★ Optional Extras

* Internet access required

Attendee Registration

A key feature is attendee registration – a user-friendly form designed to gather all the key information from event attendees. An automated confirmation email is then sent to attendee with all event details.

★ Limited capacity?

With our platform you can limit the attendee numbers to your event or breakout session. We can also capture a reserve list in the case of cancellations.

★ Reporting & live data

Access the Admin area to see real-time registrations and headline numbers. Easily exported to Excel.

★ Get Attendee Input

Gather content suggestions from attendees, submit questions to speakers or identify hot topics by asking attendees to vote.

Agenda

Share your agenda, with as much detail as you need. Our mobile friendly site means your attendees can view the agenda whilst at the event.*

Multiple days? We can add collapsible panels to keep all your on-screen information tidy.

Speaker Biogs

Share background information on your speakers prior to the event.

Attendees can access during your event.*

★ Media Gallery

Add photo galleries and videos to share with attendees post event. Host your event presentations and documents in a download area.

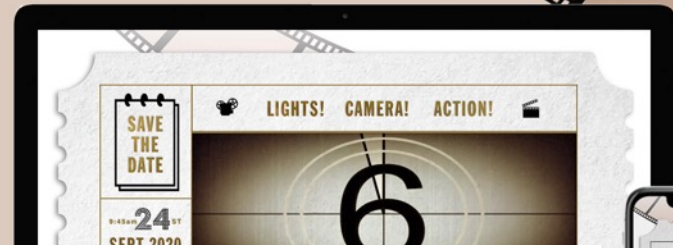
★ Get Feedback

Encourage attendees to submit questions or complete surveys during the event.

Gather post event feedback through online questionnaire.

Have your own web address for your event; we'll also set up email and a dedicated inbox. SSL encryption (padlock) included.

MORE FEATURES & FUNCTIONS (OPTIONS)



- ◆ **Event Check-In** – event reception staff can record attendance using the Admin page. Ideal for tablet use. Find attendees by searching on first three letters of surname, then confirm attendance with one click or touch. Have an attendee that hasn't registered pre-event? Register them on-site using an online short form. View live totals of all attendees who have checked-in.*
- ◆ **Automated QR Code** – send within the confirmation email and scan (from print or device) upon arrival at your event.
- ◆ **Admin Capability** – admin system created to allow amendments:
 - *Update agenda and speakers in the Admin area*
 - *Instant updates to the front end of the website*
 - *Update maximum numbers for sessions or events in the Admin area*
- ◆ **Attendee Profiles** – allow attendees to add personal information to their profile page, including photograph. Use profile photos to create 'who's who' gallery, online or in print.
- ◆ **Permissions** – manage which attendees can view what information.
- ◆ **Put the Attendee in Control** – allow attendees to update information including profile, selections, preferences and details online.
- ◆ **Simple Cancellation** – attendee can cancel their registration via an automatic cancellation link in the confirmation email.
- ◆ **Sponsors and Exhibitors** – share information with or about your Sponsors and Exhibitors such as:
 - *Exhibitor / Sponsor Packages*
 - *Floor Plans - layout of exhibitor stands*
- ◆ **Maps and Layouts** - venue layouts, room plans, destination maps.
- ◆ **'Pay to Attend' Events** - integrate payment gateway e.g. PayPal to allow attendees to make payment; alternatively give attendees the option to pay by invoice created automatically via the website.
- ◆ **Integrate Social Media Feed** – such as Twitter, Instagram.
- ◆ **Multi-Language** – content translated into selected languages.
- ◆ **Accommodation booking or allocation** – complex, tailored registration requirements e.g. room matching delegates for twin accommodation.
- ◆ **Multiple Events** - host several events on one site for delegates to select their preferred event.

BESPOKE SOLUTIONS

Talk to us about totally bespoke solutions.

We can also offer a full Content Management System (CMS) solution i.e. all changes to content can be managed by your own nominated administrator.

* Internet access required



For more info...

Simply connect with us, share your thoughts and we'll share our ideas

MAKE AN ENQUIRY

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